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All images created by Thru A Lupe Photographic Services are the sole Intellectual Property (IP) of / and Copyright to Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services.

Commissioned work/imagery shall remain the Intellectual Property (IP) and be solely copyright to Jon Pratt Robinson ABIPP and Thru A Lupe Photographic Services for the standard copyright term.

Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services operates a simple 'Rights Managed' licence on commissioned work/imagery that is created by Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services by default.

All work/imagery commissioned by a client and completed by Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services will be submitted to the client and subjected to three main terms of a 'Rights Managed' licence:

- Media Use (What the commissioned work/imagery can be used for)
- Territory (Where the commissioned work/imagery can be used)
- Time Period (How long the commissioned work/imagery can be used for)

As part of a 'Rights Managed' licence, Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services permits the client to use commissioned work/imagery for:

- Media Use – **All uses**  
*(with the exclusion of : –*
  1. *Supplying commissioned work/imagery to any 3rd party that is not directly related to the client's own product without prior permission of the author. If such permission is sought a surcharge may be applicable to the 3rd party by the author.*
  2. *Supplying commissioned work/imagery to any 3rd party for the client's own profit – ie direct sale of commissioned work/imagery.)*
- Territory – **Worldwide**
- Time Period – **Unlimited**

Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services makes NO extra charge for this 'Rights Managed' licence over and above the charges made for the original photographic shoot and editing time. Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services reserves the right to charge a 3rd party that requests any client's commissioned work/imagery created by Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services if the intended usage isn't directly related to their client's own product.

Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services retain the right to use any commissioned work/imagery for promoting his/her work.

The client agrees to credit any commissioned work/imagery created by Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services to the author where possible and appropriate by using one of 2 bylines:

- Jon Robinson Pratt ABIPP
- Thru A Lupe Photographic

Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services will under no circumstances give permission to use or release any client's commissioned work/imagery to any 3rd party without prior consent of the original client.

The client will under no circumstances give permission to use or release any commissioned work/imagery created by Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services to any 3rd party not directly related to the client's own product without prior permission of the author.

The client will under no circumstances give permission to use or release any commissioned work/imagery created by Jon Robinson Pratt ABIPP and Thru A Lupe Photographic Services to any 3rd party for the client's own profit – ie direct sale of commissioned work/imagery.